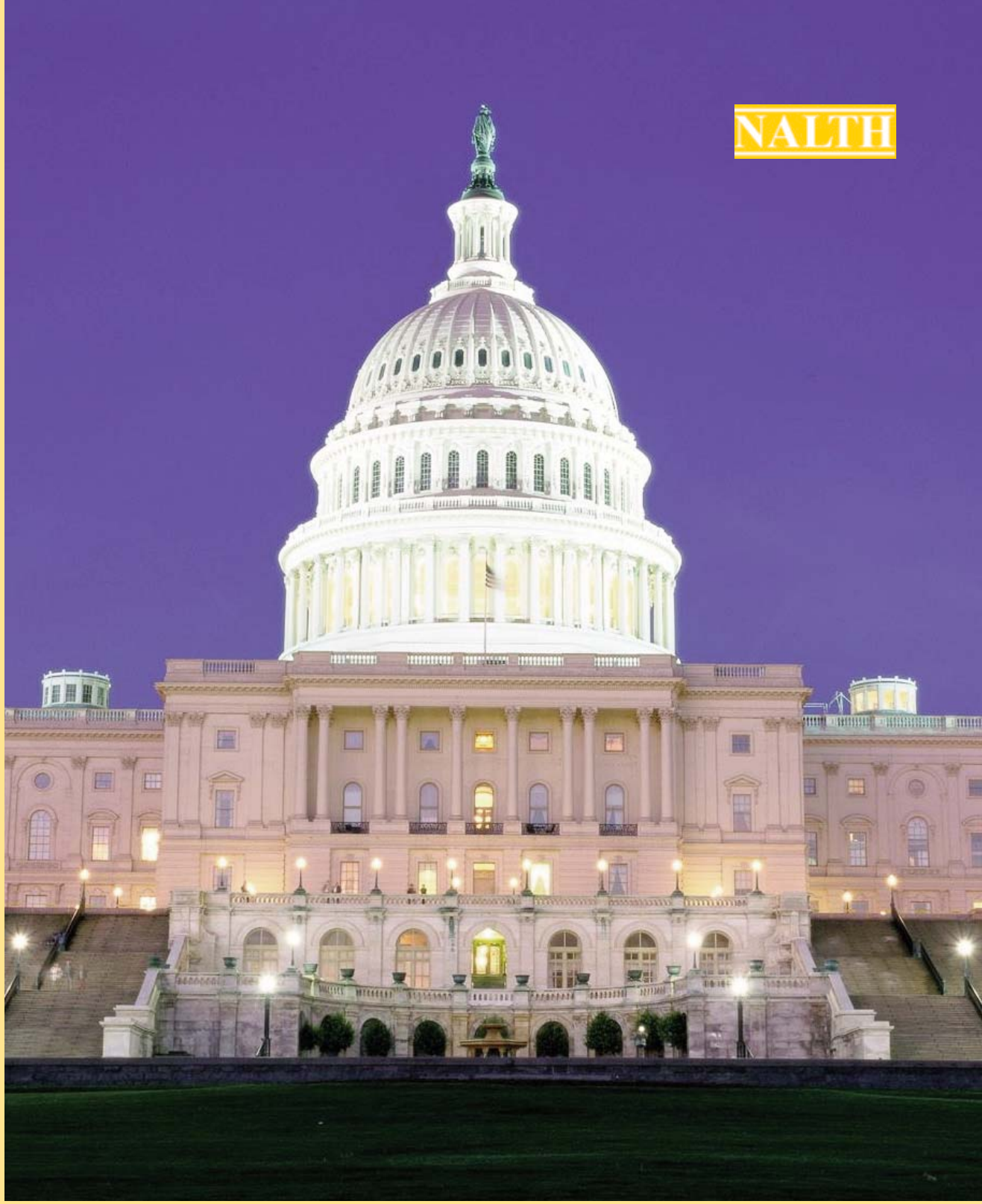


# 2009 Exhibitor/Sponsor Prospectus

National Association of Long Term Hospitals  
2009 Annual Meeting • April 30 – May 1, 2009  
Marriott Wardman Park Hotel • Washington, DC



# 2009 Exhibitor/Sponsor Prospectus

## National Association of Long Term Hospitals

### 2009 ANNUAL MEETING

April 30- May 1, 2009

Marriott Wardman Park Hotel, Washington, DC  
Tabletop Exhibits on April 30 only

Be an exhibitor at the NALTH 2009 Meeting, April 30 - May 1, 2009, at the Marriott Wardman Park Hotel, Washington, DC. You'll have access to the buying power of long term hospital senior management including CEOs from throughout the country. This is quite simply the prime opportunity of the year to demonstrate your products, explain your services and evaluate competitive lines and equipment. We have scheduled specific face-to-face time for exhibitors to have with our attendees during meals and breaks in the exhibit hall. Exhibitors are invited to join us for lunch during the open sessions of our meeting. To further extend your time with attendees, we will keep the Exhibit Hall open for one hour after the sessions are over.

**Reservations at the Marriott Wardman Park Hotel, Washington, DC must be made by March 30, 2009.**

Please keep in mind that we reserve a set number of rooms. If the room block fills before March 30, there are no more rooms at the conference rate. Rooms are at a premium at the Marriott Wardman Park Hotel, Washington, DC, so we advise you to make your reservations very early. The special NALTH room rate is \$259 single/double occupancy (rooms are subject to applicable taxes).

Contact the Marriott Wardman Park Hotel, Washington, DC directly to reserve your room: (202) 328-2000 or (800) 228-9290 and request the group rate for the National Association of Long Term Hospitals — (use code: NALTH). Exhibition space is limited. Booths are assigned on a first-come, first-serve basis. See attached registration form for details. For additional information or more copies of this brochure, visit us on the Web at [www.NALTH.org](http://www.NALTH.org).

#### Tentative Schedule

##### Thursday, April 30, 2009

7:00 a.m. - 8:15 a.m.	Registration and Continental Breakfast (exhibitors welcome)
8:15 a.m. - 10:15 a.m.	Lectures
10:15 a.m. - 10:30 a.m.	Break in Exhibit Hall
10:30 a.m. - 11:30 a.m.	Lectures
11:30 a.m. - 1:00 p.m.	Lunch in Exhibit Hall
1:00 p.m. - 3:00 p.m.	Lectures
3:00 p.m. - 3:15 p.m.	Break in Exhibit Hall
3:15 p.m. - 5:00 p.m.	Lectures and Presentations
5:00 p.m. - 6:00 p.m.	Exhibit Hall Open to Attendees



## Sponsorship Opportunities Give You Even More Visibility

### **Gold Level: \$10,000 per Year**

- Welcome Reception sponsorship during first night of NALTH Annual Meeting
- Exhibit space in the exhibit area at NALTH conference events including Annual Meeting, Mid-Year Meeting, Regional Meetings and other NALTH conferences
- Full-page ad in NALTH conference programs
- Direct link from NALTH Web page to sponsor's Web page.
- Conference passes and meals for two company representatives
- Premier signage at NALTH conferences (vendor must provide signage to NALTH)
- Name badge identifying vendor as a NALTH Gold Level Sponsor
- Opportunity to sponsor a speaker at the NALTH meeting. If approved by NALTH, Gold Level sponsors will be able to speak at one NALTH conference per year
- Recognition in all pre- and post-conference media notices
- Pre- and post-conference attendee mailing labels

### **Silver Level: \$7,000 per Year**

- Exhibit space at the NALTH Annual and Mid-year Meetings
- Full-page ad in NALTH conference programs
- Direct link from NALTH Web page to sponsor's Web page
- Conference passes and meals for two company representatives
- Premier signage at NALTH conferences (vendor must provide signage to NALTH)
- Recognition as a NALTH Silver Sponsor in conference program
- Name badge identifying you as a NALTH Silver Level Sponsor
- Recognition in all pre- and post-conference media notices
- Pre- and post-conference attendee mailing labels

### **Bronze Level: \$4,000 per Year**

- Exhibit space at the NALTH Annual and Mid-Year Meetings
- Half-page ad in NALTH conference programs
- Direct link from NALTH Web page to sponsor's Web page
- Conference passes and meals for two company representatives
- Recognition as a Bronze Sponsor in conference program
- Name badge identifying you as a NALTH Bronze Level Sponsor
- Pre- and post-conference attendee mailing labels

### **Patron Level: \$2,000 per Year**

- Direct link from NALTH Web page to sponsor's Web page
- Conference passes and meals for two company representatives
- Recognition as a Patron Sponsor in conference program
- Name badge identifying you as a Patron Level Sponsor
- Pre- and post-conference attendee mailing labels
- One quarter page ad in conference program

### **Exhibit Opportunity: \$750**

- Exhibit space at the NALTH Annual Meeting
- Exhibitor name badge
- Conference passes and meals for two company representatives
- Recognition in pre and post-conference media notices
- Pre- and post-conference attendee mailing labels

# NALTH Annual Meeting

## Sponsor/Exhibitor Application ♦ April 30, 2009

You are hereby authorized to reserve exhibit space for our exhibit at the 2009 Annual Meeting to be held April 30, 2009 at the Marriott Wardman Park, Washington, DC. All correspondence will be directed to the individual named below.

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street: \_\_\_\_\_  Home Address  Company Address

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

### Please indicate an after-hours emergency phone number:

Please provide a description of your exhibit (25 words or less). This information will be distributed to all attendees. Is there any type of exhibit that you do not wish to be next to? This information is required.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Door Prize Donation will be: \_\_\_\_\_

\_\_\_\_\_

### Sponsorship Opportunities

- Gold Level: \$10,000 per Year \_\_\_\_\_
- Silver Level: \$7,000 per Year \_\_\_\_\_
- Bronze Level: \$4,000 per Year \_\_\_\_\_
- Patron Level: \$2,000 per Year \_\_\_\_\_
- Exhibit Opportunity: \$750 \_\_\_\_\_

### Exhibitor Fees and Requirements

Exhibitor fee includes two exhibit staff. Each exhibitor will receive two complimentary breakfast and lunch tickets and badges. All exhibit staff must wear a NALTH badge with their company name at all times. Additional staff badges and tickets may be purchased at \$75 per person.

**Booth Price:** \$750

**Exhibit Staff:** Exhibit Staff Names (Price includes two staff for meals and reception)

1. \_\_\_\_\_ Complimentary

2. \_\_\_\_\_ Complimentary

**Additional Staff:** \$75 per person x \_\_\_\_\_ (number of additional staff) =

**Additional Staff Names for Badges**

3. \_\_\_\_\_ 4. \_\_\_\_\_

Total fee enclosed (sum of lines above)  \$

Many sponsorship categories include a complimentary exhibit booth and meal tickets. For additional information contact the NALTH office at 860.586.7579, ext. 567.

### Payment

Full payment must accompany NALTH exhibitor space application. Make checks payable to NALTH or use MasterCard, Visa or AMEX. The exhibitor understands and agrees that this application is subject to the conditions outlined on the contract for exhibitor space. Exhibitor encloses a remittance of \$  as payment for exhibitor/sponsor fee, additional staff or sponsorship.

Card Number:  Exp. Date:

Name on Card:  Signature:

Please mail the contract and payment to: **Karen R. Hinen**, Administrative Director

NALTH  
342 North Main Street, Suite 301  
West Hartford, CT 06117-2507  
Fax: 860.586.7550 Phone: 860.586.7579

– Additional copies of this form are available at [www.nalth.org](http://www.nalth.org)