



# Goldberg Innovation Award

## 2012 CALL FOR SUBMISSIONS

**Deadline: Wednesday, March 7, 2011 by 5pm Eastern**

**Submissions to: [Kira.Carter@SPARROWSPECIALTY.ORG](mailto:Kira.Carter@SPARROWSPECIALTY.ORG)**

*Chair of Awards Subcommittee: Kira Carter-Robertson, Sparrow Specialty Hospital, Lansing, MI*

**Question & Answer Informational Call  
Tuesday, February 14, 2012 at 1pm Eastern  
866-740-1260 Code = 5867580**

### **The Award**

The Goldberg Innovation Award shall be given in recognition of an innovative process or technology that supports long term acute care hospitals.

### **Eligibility**

All employees and professional staff associated with NALTH member facilities in good standing are eligible to submit entries.

### **Criteria**

The overarching principle in the review process is innovation. The following criteria will be used to assess the completeness of each award submission and how fully each award submission meets the expected qualities of an innovation. You may find it helpful to refer to the following criteria when preparing your submission:

1. Identify an innovative process or technology that was undertaken by your facility with exceptional results.
2. The process or technology is considered innovative if it is not commonly found in LTAC hospital operations. It could be a system or process or technology commonly used in a different level of care or different industry but is not common in LTACs.
3. The submission could benefit quality of patient care and/or operational efficiencies.
4. The submission clearly describes the innovation implemented.
5. The measurement indicators are clearly defined and are appropriate for this type of program or process – and the measurement indicators demonstrate that the innovation was successful and yielded the desired result.
6. The financial indicators are clearly defined and are appropriate for this type of program or process – and the financial indicators demonstrate that the innovation was successful and yielded the desired financial result. If the innovation generated a net cost (rather than savings), then the net cost was acceptable to the facility given other favorable results of the innovation.
7. Resources required to implement the innovation were such that other hospitals would be able to duplicate the innovation.
8. The submission clearly describes how this innovation provides value under Prospective Payment System (PPS).

### **Submission Guidelines**

All submissions must adhere to the following guidelines or they will not be accepted. The review panel will have no affiliation to any of the submissions.

Submissions must be:

- Single-spaced, left justified, using 12 point font size with 1" margins.
- No more than three 8 ½ x 11" text pages EXCLUDING the Submission Form, graphs and charts. Graphs and Charts depicting data are highly encouraged and will not be counted in the overall three page maximum.
- Submitted blind – Meaning NO information may be included in the text submission or charts/graphs that identify the facility or members of the team. Avoid facility names, location or specific names in the body of the submission. These can only be identified on the Submission Form.
- Should be copyrighted. If you have questions about copyright, please contact NALTH.
- Displayed as a poster during the NALTH Annual Meeting if award is received. Award recipients will be recognized during the NALTH Annual Meeting and two authors will receive complimentary meeting registrations. Runners up may also be invited to display a poster.

## **Submission Format**

Submissions must be formatted with sections as follows:

### **FORMAT SECTION 1: Cover Sheet and Submission Form**

**This must be a separate page – make this page one of your submission and do not include any other sections on this page. Begin Section 2 on the next page.**

Include the following information on the Cover Sheet and Submission Form:

1. Name of facility
2. Submission title
3. Primary contact – name, email and phone number
4. Names of individuals contributing to the submission

### **FORMAT SECTION 2: Description of the Program or Process**

Include a clear and concise description of the innovative process or technology that you implemented. Describe the setting specifically and include the rationale for pursuing the innovation. The process or technology is considered innovative if it is not commonly found in LTAC hospital operations. It could be a system or process or technology commonly used in a different level of care or different industry but is not common in LTACs.

### **FORMAT SECTION 3: Uniqueness**

Describe why the program or technology is so unique and why it should be considered to be an innovation.

### **FORMAT SECTION 4: Measurement Indicators**

What criteria did you use to measure the effectiveness of your innovation? Clearly define what is included in the measurement. Clearly state **pre-** and **post-** innovation measurements.

### **FORMAT SECTION 5: Financial Impact**

Include financial impacts of the innovation. What was the cost of implementation as well as the cost/benefits following the implementation? This would include the cost of any new equipment or technology, the training of staff, etc.

### **SECTION 6: Lessons Learned**

Include in this section what your facility learned from the process. Highlight any suggestions or future initiatives you may make following this experience.



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